



MAKEUP PURCHASING GUIDE

By Kaleidoscope's Makeup Workshop Artist Kathryn Julian

This guide is created to provide good examples for products to use for stage makeup, while keeping price and availability in mind. There are plenty more options than these suggestions, so use what works for you. You do not need to spend a lot to achieve a great kit. Affordable makeup is be easily available through retailers like Walmart, Target, Amazon, CVS, Walgreens, and Ulta. To access the links, open this PDF and click the linked text.

FOUNDATION

- [L'Oreal Stick Foundation](#)
- [Maybelline Stick Foundation](#)
- [L'Oreal Liquid Foundation](#)
- [Ben Nye Creme Foundation](#)

BLUSH

- [Covergirl TruBlend Blush](#)
- [ColourPop Blush](#)
- [Milani Baked Blush](#)

BRUSHES + SPONGES

- [Ecotools Brushes](#)
- [Real Techniques Brushes](#)
- [Amazon Brush Set](#)
- [Real Techniques Sponges](#)

EYELINER

- [Maybelline Eyestudio Liner](#)
- [Nyx Felt Tip Liner](#)
- [Revlon Liquid Eye Liner](#)

CLEANSING

- [Neutrogena Eye Makeup Remover](#)
- [Cetaphil Makeup Wipes](#)
- [CeraVe Facial Cleanser](#)

EYESHADOW

- [ColourPop Blowin' Smoke](#)
- [ColourPop Ballad](#)
- [Covergirl Jetsetter](#)
- [Physician's Formula Shimmer Strips](#)

MASCARA

- [Maybelline Lash Sensational](#)
- [Covergirl Lash Blast Volume](#)
- [L'Oreal Voluminous Mascara](#)

LIPSTICK

- [ColourPop Jam Sesh](#)
- [L'Oreal True Red](#)
- [Covergirl Classic Red 435](#)
- [Nyx Suede Matte Spicy](#)

LASHES (AGES 12+)

- [Ardell Faux Mink Wispies](#)
- [Kiss Shy Lashes](#)
- [Duo Glue*](#)

*Most false lashes packs do not include glue, or the glue provided runs out. I recommend purchasing an extra tube of glue.

OPTIONAL BUT USEFUL EXTRAS

- [Lip Liner](#)
- [Translucent Powder](#)
- [Eyebrow Pencil](#)
- [Makeup Bag](#)